

## **Real Time Lead Gen Exclusive Phone Leads Agreement**

This Agreement is made on \_\_\_ADD CURRENT DATE HERE\_\_\_ between CLIENT \_\_\_ADD CLIENTS PERSONAL NAME HERE\_\_\_, of COMPANY \_\_\_ADD CLIENTS COMPANY NAME HERE\_\_\_, here forth referred to as CLIENT; and Justin G Hess, of Real Time Lead Gen, here forth referred to as CONSULTANT.

Street Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_ (Lead reports and invoices will be sent here)

Phone # To Send Leads To If Different Than Above \_\_\_\_\_

Active Hours CLIENT Will Receive Leads \_\_\_\_\_

List all specific types of leads CLIENT Will Receive \_\_\_\_\_

Water Damage Restoration

Storm Damage Restoration

Fire Damage Restoration

Mold Remediation

Biohazard

### **The parties agree as follows:**

#### **Service**

1.CLIENT has engaged CONSULTANT for their phone lead generation service to bring in more jobs. CLIENT is expected to answer the phone for all of the leads calling in.

2.CONSULTANT will actively market and generate targeted exclusive phone leads to call CLIENT via a trackable phone number. CONSULTANT is responsible for handling all marketing and ad creatives, syndication, call tracking, and reporting related to the service of phone lead generation being offered in regards to this agreement. All costs related to generating the leads will be the sole responsibility of CONSULTANT. CONSULTANT will consult with CLIENT to evaluate and decide which areas of the business they most want leads for prior to launching any promotions.

1.The prospect calling in will hear the legal disclaimer "This Call May Be Recorded For Quality And Training Purposes". Call recordings are enabled to

better serve CLIENT (and therefor their clients) as well as for tracking/billing purposes for CONSULTANT.

**Definition of a Valid Lead:**

Any call duration of 90 seconds or more in length.

Exemptions:

All calls less than 90 seconds in length or coming from telemarketers, wrong numbers, or other unrelated spam will not be deemed valid.

All calls made by renters lacking the authorization to start restoration work will not be deemed valid.

All calls answered by CLIENT will be exclusive to CLIENT and not shared with other companies by CONSULTANT. If a call is not answered by CLIENT, the call can be transferred to other companies by CONSULTANT.

**Billing and Payments**

CONSULTANT will send monthly lead reports to CLIENT on the first of every month via email for the previous months leads. CLIENT has 7 days to review the report and dispute any invalid leads to be taken off the final invoice before it's issued for payment.

**Prices per lead:**

**\$300 Primary Water Damage Restoration, Storm Damage Restoration, and Fire Damage Restoration**

**\$150 Mold remediation**

**\$200 Biohazard**

CLIENT will pay CONSULTANT an initial one time deposit up front for the first 10 leads.

Said leads will be delivered within 90 days from the start of this agreement or CONSULTANT will refund said deposit in full.

Furthermore, as the campaign becomes successful CONSULTANT will deliver the CLIENTS first 3 leads for free.

**Method of billing:**

Payments will be made via Google Pay

**Price Changes Notifications**

CONSULTANT reserves the right to modify its pricing structure at any time with thirty (30) days notification.

**Duration**

This agreement will continue on a month to month basis indefinitely until either party decides to discontinue working together. If for any reason, the agreement needs to be terminated, either party has the option to terminate, cancel and/or discontinue this service agreement as to future phone lead generation provided that the said party provides two (2) business days prior/advance notice to the other party expressing his/her intention to terminate or cancel the agreement.

**Relationship of Parties**

This agreement shall not be construed to create any employment relationship, agency relationship, or partnership between CLIENT and CONSULTANT. CONSULTANT shall provide services for CLIENT as an independent contractor.

**Warrant of Authority**

Each of the parties signing this Agreement warrants to the other that he or she has the full authority of the entity on behalf of which his or her signature is made.

*By signing this agreement, CLIENT understands that he or she is hiring CONSULTANT to generate exclusive, live phone leads for CLIENT.*